

2023 Editorial Calendar

IN EVERY ISSUE

NEWS FROM THE PBPA An overview of the current happenings in the industry written by the Chairman, President, and General Counsel.

WORK & PLAY Tidbits from around the Permian Basin. Includes events, food, and cool new gadgets.

WORKOVERS Random thoughts and miscellaneous snippets of information.

DEAR HR LADY For those running rigs AND HR. Great insights from an industry pro.

SAFETY A monthly column written by Dusty Roach. Sharing common sense, and some very specific safety practices.

DRILLING DEEPER Articles that start in the magazine, but are available in entirety on pbog.com

FEATURES Planned feature stories are detailed below.

INDUSTRY REPORTS The latest stats from Enverus.

NEWS REVIEWS A roundup of recent news bits highlighting activities of Permian Basin companies.

BACK IN THE DAY In partnership with the Petroleum Museum, a look back from whence we came.

JANUARY | DEADLINE DEC. 1

- Top Hand (honoree) profile

SERVICE INDUSTRY ARTICLES

- Artificial Lift
- Drilling Mud

FEBRUARY | DEADLINE JAN. 1

Extended distribution @ Permian Basin Water in Energy Conference

- The World's Biggest Oilfield: The Permian Basin

SERVICE INDUSTRY ARTICLES

- Wireline and Testing
- Energy Lending

MARCH | DEADLINE FEB. 1

Extended distribution @ West Texas Oil & Gas Convention

- ESG – Can the Game Changer Hold Momentum?

SERVICE INDUSTRY ARTICLES

- Information Technology
- Oilfield Services

APRIL | DEADLINE MAR. 1

- Permian Basin Water in Energy Conference: Wrap-Up

SERVICE INDUSTRY ARTICLES

- Tool/Equipment Rental
- Oilfield Aviation

MAY | DEADLINE APR. 1

Extended distribution @ DUG Permian Basin Conference

- New Mexico Update

SERVICE INDUSTRY ARTICLES

- Midstream
- Downhole Tools

JUNE | DEADLINE MAY 3

Extended Distribution @ Shale Energy Conference

- Legislative Sessions: The Smoke Clears

SERVICE INDUSTRY ARTICLES

- Construction and Dirt Work
- Sand

JULY | DEADLINE JUNE 1

- DUG Permian Conference Wrap-Up

SERVICE INDUSTRY ARTICLES

- Cyber Security
- Trucking

AUGUST | DEADLINE JULY 1

- Oil's Public Image

SERVICE INDUSTRY ARTICLES

- Automation, Controls, and Measurement
- Frac Services

SEPTEMBER | DEADLINE AUG. 2

- PBPA Annual Meeting Preview

SERVICE INDUSTRY ARTICLES

- Environmental
- Heavy-duty Hardware: Compressors, Pumps, Engines, Generator

OCTOBER | DEADLINE SEPT. 1

Extended Distribution @ PBIOS

- Seismicity

SERVICE INDUSTRY ARTICLES

- Oil Country Tubular Goods
- Spotlight on New Technology

NOVEMBER | DEADLINE OCT. 1

Extended Distribution @ Executive Oil Show

- PBPA Annual Meeting Highlights

SERVICE INDUSTRY ARTICLES

- Team Building
- Focus on Refracs

DECEMBER | DEADLINE NOV. 1

- PBIOS in Words and Pictures

SERVICE INDUSTRY ARTICLES

- Oilfield Services
- Exports

Editorial calendar subject to change at the editor's discretion.