

# 2021 Editorial Calendar

## JANUARY | DEADLINE DEC. 1

### Features:

- What a Difference a Year Makes
- Previewing the 2021 Legislatures in Texas and New Mexico
- PBPA Top Hand Profile

### Service Industry Articles:

- Artificial Lift
- Wireline and Testing

## FEBRUARY | DEADLINE JAN. 1

### Features:

- The Changing Face of OFS
- The ESG Trend and Its Effect on the Basin
- Personality Profile

### Service Industry Articles:

- Commercial Real Estate and O&G as Tenants Changing Picture?
- Supply Houses

## MARCH | DEADLINE FEB. 1

### Features:

- A Conversation with Ray Perryman, Oil and Gas Economist
- Oil and Gas and “Free Cash Flow”: a Status Report
- Personality Profile

### Service Industry Articles:

- Land and Leasing
- Finance

## APRIL | DEADLINE MAR. 1

### Features:

- They Call It #EnergyFinTwit
- One Year Anniversary of the Big Dip
- Personality Profile

### Service Industry Articles:

- Information Technology
- Fluid Services

## MAY | DEADLINE APR. 1

### Features:

- New Mexico Issue
- Women Showing Leadership in the Basin
- Personality Profile

### Service Industry Articles:

- Midstream
- Pipeline Pigs – and Corrosion Protection

## JUNE | DEADLINE MAY 3

*Extended distribution*

*@ Permian Basin Water in Energy Conference*

### Features:

- How Has the Services Sector Changed to Meet the Times?
- Natural Gas Liquids
- Personality Profile

### Service Industry Articles:

- Construction and Dirt Work
- Water Supply and Treatment

## JULY | DEADLINE JUNE 1

### Features:

- Service Men and Women of the Permian
- Texas and New Mexico and How They've Coped versus Covid
- Personality Profile

### Service Industry Articles:

- Trucking
- Cyber Security

## AUGUST | DEADLINE JULY 1

### Features:

- Roads and Infrastructure
- Mexico as a Natural Gas Customer
- Personality Profile

### Service Industry Articles:

- Automation, Controls, and Measurement
- Frac Services

## SEPTEMBER | DEADLINE AUG. 2

### Features:

- Auctions Where the Action Is
- The Better Business Bureau Fights Fraud and Scams in Oil Country
- Personality Profile

### Service Industry Articles:

- Environmental
- Lenders and Lending

## OCTOBER | DEADLINE SEPT. 1

*Extended Distribution @ PBIOS & PBPA Annual Meeting*

### Features:

- A Conversation with Karr Ingham, Oil and Gas Economist
- PBPA Annual Meeting Agenda and Preview
- Personality Profile

### Service Industry Articles:

- Water Midstream
- Pipe Service
- Spotlight on New Technology

## NOVEMBER | DEADLINE OCT. 1

*Extended Distribution @ Executive Oil Conference*

### Features:

- Creativity: O&G's X Factor
- Oil and Gas Exports How They Impact the Permian
- Personality Profile

### Service Industry Articles:

- Well Control
- Tool and Equipment Rental

## DECEMBER | DEADLINE NOV. 1

### Features:

- Artificial Intelligence
- Executive Oil Conference Wrap-up
- Personality Profile

### Service Industry Articles:

- Insurance for the Oilfield
- Oilfield Services

*Editorial calendar subject to change at the editor's discretion.*