

# 2022 Editorial Calendar

## IN EVERY ISSUE

**NEWS FROM THE PBPA** An overview of the current happenings in the industry written by the Chairman, President, and General Counsel.

**WORK & PLAY** Tidbits from around the Permian Basin. Includes events, food, and cool new gadgets.

**WORKOVERS** Random thoughts and miscellaneous snippets of information.

**DEAR HR LADY** For those running rigs AND HR. Great insights from an industry pro.

**SAFETY** A monthly column written by Dusty Roach. Sharing common sense, and some very specific safety practices.

**DRILLING DEEPER** Articles that start in the magazine, but are available in entirety on pbog.com

**FEATURES** Planned feature stories are detailed below.

**INDUSTRY REPORTS** The latest stats from Enverus.

**NEWS REVIEWS** A roundup of recent news bits highlighting activities of Permian Basin companies.

**BACK IN THE DAY** In partnership with the Petroleum Museum, a look back from whence we came.

### JANUARY | DEADLINE DEC. 1

- The Electric Frac and How It's Changing the Oilfield
- Artificial Lift
- Drill Bits and Where They're Going

### FEBRUARY | DEADLINE JAN. 1

*Extended distribution @ Permian Basin Water in Energy Conference*

- The ESG Revolution: Pros and Cons
- Wireline and Testing
- Water: Getting into the Flow

### MARCH | DEADLINE FEB. 1

- The Sand Boom and How it Shook Out
- Information Technology
- Well Stimulation

### APRIL | DEADLINE MAR. 1

- Permian Basin Water in Energy Conference: Wrapup
- Tool and Equipment Rental
- Basin Livability: Keeping People in the Permian

### MAY | DEADLINE APR. 1

- Mergers and Acquisitions: The Changing Picture
- Midstream
- Oilfield Services

### JUNE | DEADLINE MAY 3

*Extended Distribution @ Shale Energy Conference*

- Ladies' Choice: Women in Basin Careers
- Construction and Dirt Work
- Water Supply and Treatment

### JULY | DEADLINE JUNE 1

- Service men and women
- Cyber Security
- Trucking

### AUGUST | DEADLINE JULY 1

- Employee Accommodations
- Automation, Controls, and Measurement
- Frac Services

### SEPTEMBER | DEADLINE AUG. 2

- IIoT (Industrial Internet of Things)
- Environmental
- Heavy-duty Hardware: Compressors, Pumps, Engines, Generators

### OCTOBER | DEADLINE SEPT. 1

*Extended Distribution @ PBIOS & PBPA Annual Meeting*

- Drones and the Permian
- Pipe Service (Tubulars)
- Spotlight on New Technology

### NOVEMBER | DEADLINE OCT. 1

*Extended Distribution @ Executive Oil Conference*

- PBPA Annual Meeting Highlights
- Tool and Equipment Rental
- Sand and Proppants

### DECEMBER | DEADLINE NOV. 1

- Previewing the 2023 Legislatures in Texas and New Mexico
- Oilfield Services
- From the Basin to the World: Exports and the Gulf

*Editorial calendar subject to change at the editor's discretion.*