# 2019 Editorial Calendar

## JANUARY | DEADLINE DEC. 1

**Features:**
- 2019: The Year of Expansion
- PBiOS – What the Vendors Said the Show Revealed to Them about the Year to Come
- PBPA Top Hand Profile

**Service Industry Articles:**
- Sand and Proppants
- Getting More Out of a Producing Well

## FEBRUARY | DEADLINE JAN. 2

**Features:**
- Today’s Colossal Completion Jobs and What It All Means
- Personality Profile: Subject TBD (to be determined)

**Service Industry Articles:**
- Employee Accommodations (including temp housing)
- Well Servicing Oilfield Education and Training

## MARCH | DEADLINE FEB. 1

**Features:**
- Life Among the Giants: How Not to Disappear Now That the Majors are Back in Force
- Top Hand Banquet Wrapup in words and pictures
- Personality Profile: Subject TBD

**Service Industry Articles:**
- Information Technology
- Pipeline Pigs

## APRIL | DEADLINE MAR. 1

**Features:**
- Oil and Gas Exports: What They Mean for the Basin
- The Permian Basin Water in Energy Conference (PBWEIC) – a recap
- Personality Profile: Subject TBD

**Service Industry Articles:**
- Pressure Pumping
- Water Treatment and Supply

## MAY | DEADLINE APR. 1

**Features:**
- New Mexico Issue
- Hiring: the Highest Priority
- Personality Profile: Subject TBD

**Service Industry Articles:**
- Safety
- Hardware: Compressors, engines, generators

## JUNE | DEADLINE MAY 1

**Features:**
- Pecos and Parts West: Life on the New Frontier
- Spring Swing Golf Tournament
- Personality Profile: Subject TBD

**Service Industry Articles:**
- Tubulars and Pipe Service
- Construction and Dirt Work

## JULY | DEADLINE JUNE 1

**Features:**
- The Money Markets and the Basin
- Mexico as an O&G Customer
- Personality Profile: Subject TBD

**Service Industry Articles:**
- Trucking
- Data Security

## AUGUST | DEADLINE JULY 1

**Features:**
- Roads and Infrastructure
- Employee Retention: What Works?
- Personality Profile: Subject TBD

**Service Industry Articles:**
- Automation
- Chemicals and Well Treating

## SEPTEMBER | DEADLINE AUG. 1

**Features:**
- New Technology Showcase
- Midterm Elections: What to Expect
- Personality Profile: Subject TBD

**Service Industry Articles:**
- Environmental
- Auctions

## OCTOBER | DEADLINE SEPT. 1

**Features:**
- Economic Impact - National, Regional, State (TX plus NM), Local
- PBPA Annual Meeting Agenda and Preview
- Personality Profile: Subject TBD

**Service Industry Articles:**
- Downhole Hardware
- Sand and Proppants

## NOVEMBER | DEADLINE OCT. 1

**Features:**
- Well Bashing and Its Implications
- Managerial Methodologies: How Personnel Management in O&G is Different from Other Industries
- Personality Profile: Subject TBD

**Service Industry Articles:**
- Midstream: Can Midstream Keep Up?
- Tool and Equipment Rental

## DECEMBER | DEADLINE NOV. 1

**Features:**
- The Artificial Intelligence (AI) Revolution
- PBPA Annual Meeting Highlights
- Personality Profile: Subject TBD

**Service Industry Articles:**
- Well Servicing
- Manufacturing

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Editorial calendar subject to change at the editor’s discretion.