

2020 Editorial Calendar

JANUARY | DEADLINE DEC. 1

Features:

- Permian Basin Regional Freight
- Hottest Plays in 2020
- Team Building: What You Should Know
- PBPA Top Hand Profile

Service Industry Articles:

- Artificial Lift
- Employee Accommodations (including temp housing)

FEBRUARY | DEADLINE JAN. 2

Extended distribution @ Permian Basin Water in Energy Conference

Features:

- Factoring and What It Means for Cash Flow
- How Increased Gas Takeaway is Transforming the Basin
- Personality Profile: Subject TBD (to be determined)

Service Industry Articles:

- Oilfield Services
- Supply Houses

MARCH | DEADLINE FEB. 1

Extended Distribution @ Roseland

Features:

- Roads: Are We Gaining Ground?
- Top Hand Banquet Wrapup in words and pictures
- Personality Profile: Subject TBD

Service Industry Articles:

- The Marketplace for Land
- Finance

APRIL | DEADLINE MAR. 1

Extended Distribution @ DUG Permian Basin Conference

Features:

- Oil and Gas Exports: What They Mean for the Permian
- The Permian Basin Water in Energy Conference (PBWEIC) – a recap
- Personality Profile: Subject TBD

Service Industry Articles:

- Information Technology
- Water Supply and Treatment

MAY | DEADLINE APR. 1

Features:

- New Mexico Heats Up
- Hiring: the Highest Priority
- Personality Profile: Subject TBD

Service Industry Articles:

- Midstream
- Sand

JUNE | DEADLINE MAY 1

Features:

- Lenders Look at Returns in the Oilfield
- Making O&G's Case to an Ever-Changing Public
- Personality Profile: Subject TBD

Service Industry Articles:

- Hiring
- Construction and Dirt Work



Editorial calendar subject to change at the editor's discretion.